

*Webinar on*

# **Excel Charting Techniques for Infographics and Dashboards I - Unique, Fun and Dynamic Visualizations**

# Learning Objectives

- Charting 101 - create a basic chart*
- From drab to fab - enhance and customize a basic chart*
- Combination charts - line and bar in a single chart*
- Dynamic charts - automate adding new data to a chart*
- Creating in-cell Sparkline charts*

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- Creating infographics with Excel*
- Creating a heat map using Conditional Formatting*
- Data Visualization using symbols and icons*
- 3D Map - presenting geographic data in a visual way*
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"Every Picture Tells a Story" is a popular saying which is true not only in everyday life but in Excel too.

**PRESENTED BY:**

*Mike Thomas has worked in the IT training business since 1989. He is a subject matter expert in a range of technologies including Microsoft Office and Apple Mac. In 2012 Mike founded [theexceltrainer.co.uk](http://theexceltrainer.co.uk) where he has produced nearly 200 written and video-based Excel tutorials.*

On-Demand Webinar

Duration : 90 Minutes

Price: \$200

# Webinar Description

"Every Picture Tells a Story" is a popular saying which is true not only in everyday life but in Excel too. Behind your set of numerical data is a story waiting to be told. The telling of this story needs to be to-the-point, easy to understand and engaging.

Data visualization is the representation of numerical data in a visual format so that your audience can quickly and easily understand it and gain insight from it.

This training covers how to visually represent your data using both traditional charts (bar charts, line charts etc.) as well as how to do the same using some of Excel's non-charting tools.

Learn how to select the most appropriate chart to convey your message.

Learn how to create a chart from a set of data and change its appearance.

Learn how to create Sparkline charts (really useful in dashboards).

Learn how to create infographic-style charts.

Learn how to represent data in a visual way without using the charting tools.



# Who Should Attend ?

*This training is categorized as basic-to-intermediate. It is aimed at users who have little or no knowledge of how to produce charts and represent data visually in Excel.*

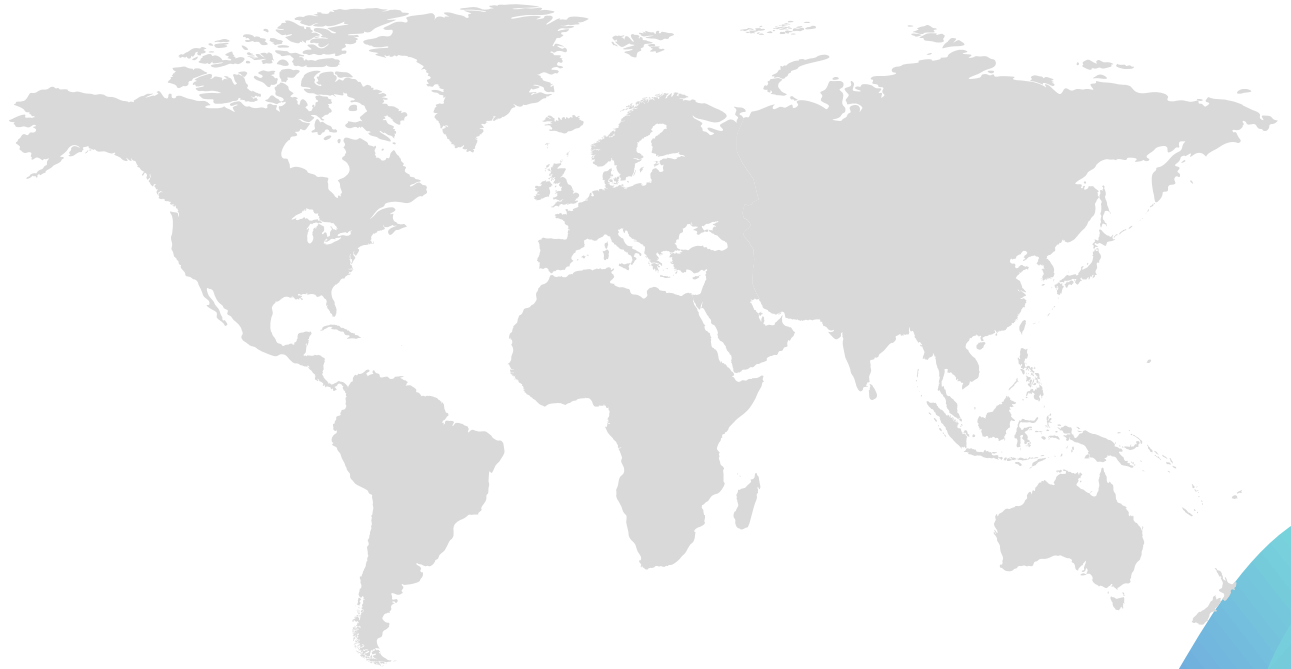
*Attendees should be familiar with how to navigate around an Excel workbook and how to enter and edit data.*

*Although the training will be delivered using the latest version of Excel, this training is relevant for users of Excel 2010 and above (note - 3D Map is not available for Excel 2010).*



# Why Should Attend ?

Until a few years ago it was enough to take a set of numbers and create a bar chart or pie chart. Although in the right situation these traditional charts are still appropriate, things have moved on and we're constantly hearing words like Data Visualization and Infographic. It's time to get your Excel-related business and communication skills up to date and learn how to use it to present data in the modern world.



To register please visit:

**[www.grceducators.com](http://www.grceducators.com)**  
**[support@grceducators.com](mailto:support@grceducators.com)**  
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